

**STATE OF ALABAMA**  
**Information Technology Policy**

**POLICY 530-00: WEB DEVELOPMENT**

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Most agencies, boards or commissions in State government have a web site on the Internet that generally represents their largest publication. With the broad diversity of agency web sites, citizens who access those sites for information and services could be confused by many different designs and layouts. Agency web sites need to provide, with a common look and feel, the very basic information recognized as best practices. Standardization of all state agency web sites will promote ease of use and functionality.

**OBJECTIVES:**

Establish a common “look and feel” for all agency web sites published to the Internet.

**SCOPE:**

This policy applies to all Executive Branch agencies, boards, and commissions except those exempt under The Code of Alabama 1975 (Title 41 Chapter 4 Article 11). Specifically, this policy applies to the use of the primary alabama.gov or secondary state.al.us domain names.

**RESPONSIBILITIES:**

**Information Services Division (ISD):**

- Establish policies and standards to enhance the common “look and feel” of State agency published websites.
- Adhere to established policies and standards associated with the development and publication of agency websites.

**Agency Management, Information Technology Organization:**

- Adhere to established policies and standards associated with the development and publication of websites.
- Provide universal access capability to all users.
- Agencies are expected to have such templates (as defined by standards) accessible from the agency’s primary portal.

**SUPPORTING DOCUMENTS:**

- Information Technology Standard 530S1: Online Privacy & Data Collection
- Information Technology Standard 530S2: Universal Accessibility
- Information Technology Standard 530S3: Online Security Statement
- Information Technology Standard 530S4: Hypertext Linking

*By Authority of Director, Information Services Division, Department of Finance*

**DOCUMENT HISTORY:**

Version	Release Date	Comments
530-00	09/01/2011	Replaces Policy 1210-00; added links to related Standards