

**Web Graphics Designer
Centralized Alabama Recipient Eligibility System Project
(CARES Project)**

STATEMENT OF WORK (SOW)

Agency Name:	Multiple Agency Engagement
Agency Project Name:	Centralized Alabama Recipient Eligibility System Project (CARES Project)
Agency Project Sponsor:	Shannon Crane CARES Program Director
Agency Project Manager:	Shannon Crane CARES Program Director
SOW Period of Performance:	Estimated Start Date: 11/3/2014 Estimated End Date: 9/30/2016 Note: The timeframe above is the expected duration of the project. SOWs will renew annually and the rate table will reflect a standard 2080 hour year.
Contractor Name:	
Contract or Purchasing Vehicle:	Universities or State of Alabama State Wide Contract T013, Solicitation No. 2236181
Professional Service to be Provided:	Web Graphics Designer
Description of Services to be Provided:	Provide graphical and Web design work on behalf of: CARES Project Other tasks as assigned by the Project Sponsor and Manager
Scope of Services:	Provide the following duties: <ul style="list-style-type: none"> • Experience creating UI/UX deliverables in Photoshop or equivalent tools • Maintain design standards across our existing products • Create high end visual UI designs for Internet and front-end application • Meet with clients to establish a vision for a product or design.

	<ul style="list-style-type: none"> • Select colors, images, textures and shapes to create the layout. • Select the size and arrangement of the different elements. • Use computer software to create electronic versions of designs. • Employ color, type, illustration, photography, animation, and various print and layout techniques when designing project. • Develop material for web pages. • Develop environmental graphics. • Submit rough drafts to client for approval. • Make changes to mock-ups. • Contributes to team effort by accomplishing related results as needed. • Other duties may be assigned.
<p><i>Project Deliverables:</i></p>	<p>Provide the following deliverables per direction of and assignment by the Agency Project Sponsor and/or the Agency Project Manager:</p> <ul style="list-style-type: none"> • Sample deliverables include: wireframes, interaction flows, high-fidelity screen shots, clickable prototypes, and design specs • Illustration of concept with rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts. • Obtain approval of concept by submitting rough layout for approval. • Prepare finished copy and art. • Prepare final layout. • Other deliverables as identified & assigned
<p><i>Web Graphics Designer Minimum Requirements:</i></p>	<p>The Web Graphics Designer provided shall, at a minimum, meet the following requirements or possess an equivalent combination of education and experience:</p> <p>Experience:</p> <ul style="list-style-type: none"> • 5 or more years of experience • Degree from school approved by the National Association of Schools of Art and Design. • Needs to be able to work independently and not rely on State or other team members for direction <p>Skill/Technology:</p> <ul style="list-style-type: none"> • Artistic capacity

	<ul style="list-style-type: none"> • Strong verbal, visual and written communication skills. • Ability to meet strict deadlines, manage time and stay on schedule. • Demonstrated success working with cross functional teams • Thrives in a fast-paced, collaborative environment and has strong presentation & collaboration skills. Must be able to effectively self-manage numerous projects at any given time. • Business and sales skills. <p>Education/Certification:</p> <ul style="list-style-type: none"> • Bachelor’s degree from an accredited four-year college or university with advance education in fields related to position or equivalent experience. <p>PORTFOLIO OF SAMPLE WORK SHOULD BE INCLUDED WITH THE RESUME FOR ALL SUBMISSIONS IN THIS POSITION.</p>
<p><i>Or equivalent experience Web Graphics Designer Assignment:</i></p>	<p>The Agency Project Sponsor and/or Agency Project Manager reserve the right to approve or disapprove all Web Graphics Designer resources assigned to this SOW in advance.</p>
<p><i>Web Graphics Designer Termination:</i></p>	<p>Termination of this SOW may occur upon the delivery and acceptance of all services due under this SOW, regardless of the number of remaining hours on the SOW. The Contractor shall be given a written notice 30 days prior to an early termination in part or whole of the SOW.</p> <p>The Agency Project Sponsor reserves the right to terminate an individual assigned as the Web Graphics Designer under this SOW in whole or in part at any time. The Contractor shall be provided with a 15 day written notice if the Web Graphics Designer is terminated.</p> <p>The resignation of the Web Graphics Designer from this SOW or the Contractor’s staff, or the termination of employment by the Contractor, requires that the Contractor provide a notification in writing to the Agency Project Sponsor within five business days (Monday through Friday, excluding State Holidays).</p> <p>Replacement of a terminated or resigned Web Graphics Designer is at the discretion of the Agency Project Sponsor. If a replacement for the Web Graphics Designer is requested by the Agency Project Sponsor, the Contractor must submit résumés of proposed Web Graphics Designer replacements within ten business days after receiving a written termination notice from the Agency Project</p>

Sponsor or a resignation of the **Web Graphics Designer**. The Agency Project Sponsor shall have up to seven business days after receiving the Contractor's candidate résumés in which to make a selection or to request a new set of résumés if a **Web Graphics Designer** replacement is not selected from the submitted résumés.

Mutual consent of both parties is required to extend any of the time-frames as specified above. If new résumés are requested, the time for the Contractor's submission and the Agency Project Sponsor's response shall begin as previously defined in this section of the SOW.

The Agency Project Sponsor shall notify the Contractor in writing when a replacement **Web Graphics Designer** is selected from the submitted résumés. The replacement/new **Web Graphics Designer** shall begin work on site at the Agency within seven business days after the Contractor receives the Agency's written notification of a selection.

The Contractor shall be required to provide updated project information to the replacement/new **Web Graphics Designer** prior to his/her arrival for work.

The **Web Graphics Designer** services shall be automatically terminated by the exhaustion of all of the total hours (Maximum Billable SOW Hours Per Year) and/or total dollars allocated (Total Contract Amount) under this SOW. The Contractor shall not be reimbursed for hours expended beyond the total hours allocated under this SOW.

The Contractor shall track hours used and dollars expended for the **Web Graphics Designer** resource. When the remaining hours on the SOW fall *below an 80 hours threshold* on the Maximum Billable SOW Hours Per Year, the Contractor shall submit a written alert to the Agency Project Sponsor informing him/her of the remaining billable hours that are left. The Contractor shall monitor the remaining hours burn rate to ensure that the hours used do not exceed the Maximum Billable SOW Hours Per Year.

Amendments to this SOW must be made in writing by the Agency Project Sponsor. The terms and conditions of the amendment must be agreed to by both the Agency Project Sponsor and the Contractor and formally signed-off on by the Agency Project Sponsor and an authorized authority of the Contractor. Terms and conditions of the signed amendment to the SOW shall supersede the original SOW terms and conditions where applicable.

<p>Key Assumptions:</p>	<p>The Agency Project Sponsor is ultimately responsible for the creation and interpretation of this SOW, and its management or execution.</p> <p>The Agency Project Manager will provide the day-to-day oversight, direction, and management to the Web Graphics Designer.</p> <p>The Web Graphics Designer will provide ample knowledge transfer to CARES staff.</p>
<p>Responsibilities of Both Parties:</p>	<p>The spirit of this engagement is one based on mutual advantage and partnership. In keeping with this and in order to achieve success, the Contractor will provide a single point-of-contact to coordinate activities of the engagement.</p> <p>CARES Program shall designate the identified Agency Project Sponsor as specified in this SOW with responsibility and authority for review and approval of deliverables under this agreement. This individual will also be the main point-of-contact to escalate problems, issues or risks related to the engagement.</p> <p>In order to accomplish the tasks outlined in this SOW and to provide the deliverables in accordance with an approved schedule, the Contractor and the Agency Project Sponsor must agree upon the provisions described in the Key Assumptions section.</p>
<p>Work Environment:</p>	<p>The Web Graphics Designer allocated under this SOW will work on site at the CARES office located in Montgomery, Alabama. Any exceptions to this requirement must be approved in advance by the Agency Project Sponsor and/or Agency Project Manager.</p>
<p>Agency Provided Resources:</p>	<p>Office, desk, chair(s), computers, printers, office supplies, access to copy and fax machines, network IDs, email accounts, security software as designated by the Agency, identification badges and Cardkey access as needed, Internet access, parking (subject to availability and approval) and desktop software. Additional equipment or software may be provided if required and approved by the Agency Project Sponsor.</p>
<p>Regular Working Hours:</p>	<p>The Web Graphics Designer will work the same regular working hours as other Agency personnel or as defined in writing by the Agency Project Sponsor. Agency personnel regular working hours are 8:00 AM to 5:00 PM Monday through Friday including a one hour lunch break and two fifteen minute breaks.</p> <p>Unless otherwise directed or approved in advance, the Web Graphics Designer will not work on weekends or State holidays.</p> <p>The Agency Project Sponsor may provide additional working hours</p>

	guidance and/or policy to be followed.
Overtime Hours:	Any work in excess of 40 hours a week for Web Graphics Designer assigned to this SOW must be approved by the Agency Project Manager and/or Agency Project Sponsor <u>in advance</u> . Excess hours will be billed at the normal hourly rate as defined under this SOW.